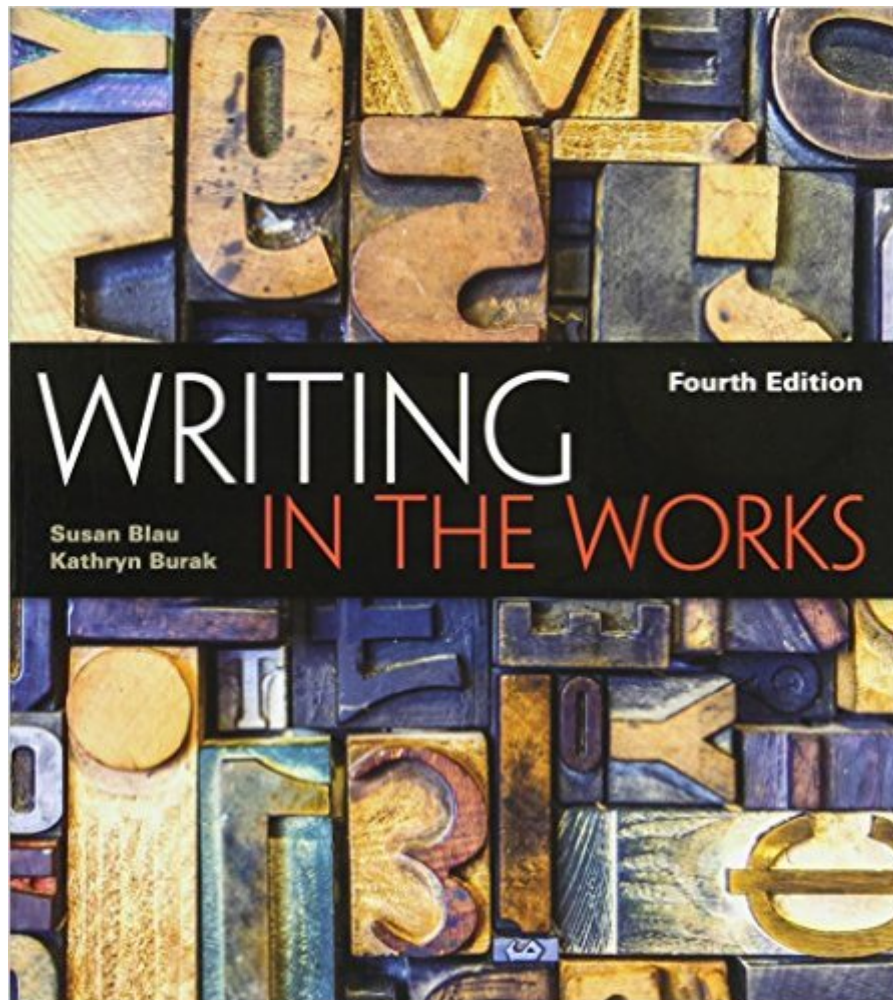


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In this fourth edition of *WRITING IN THE WORKS*, the authors focus on writing as both an academic and practical tool. At the same time, they have updated the content and spirit of the book to prepare you to thrive in the contemporary writing environment. You will learn to write for the digital world--where visual and verbal messages are inseparable--and do so by exploring ideas that will engage the real-world audiences you will encounter long after your college years. Equipped with the skills you will learn for many writing applications--including analyses for college courses, reports and proposals for work, blogs and editorials, podcasts, infographics, and more--you will be prepared to ride the global communication wave as a more confident, capable writer.

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